



May 24-26, 2024  
Renaissance Edmonton  
Airport Hotel, Edmonton, AB

# Sponsorship Package



# WELCOME MESSAGE

We're thrilled to welcome you to the ABVTA 45th Anniversary Conference, "Embracing the Journey: Honoring our Past, Shaping our Future," from May 24-26, 2024, at the Renaissance Edmonton Airport Hotel.

Our goal is to support Registered Veterinary Technologists (RVTs) on their professional journey by providing opportunities for growth, skill development, and enhanced service. We're celebrating 45 years of progress and setting our sights on a promising future.

Your support is crucial to our success. We invite you to be part of this inspiring journey, helping shape the future of veterinary technology.

Join us for an unforgettable experience of knowledge, networking, and inspiration. Let's celebrate our past and forge a brighter future together.

Thank you for your support.

**Darryl Haugen, RVT**

ABVTA CONFERENCE COMMITTEE CHAIR



## CONFERENCE INFORMATION

**May 24-26, 2024**

**Renaissance Edmonton  
Airport Hotel**

**Edmonton, AB**



# SPONSOR & EXHIBITOR OPPORTUNITIES

## High Impact Sponsorship Opportunities

Opportunities	Fee	Availability	Recognition					
			In App	Program	Bag	Lanyard	Signage	Introduce/ Moderate
<b>Sessions</b> First come, first served	<b>\$450</b> per 90-min sessions	<b>21 available</b>	●	●			●	●
<b>Exhibitor Booth</b>	<b>\$1,200</b>	<b>SOLD OUT</b>	●	●			●	
<b>Tracks</b> First come, first served	<b>\$1,800</b> per day For exclusive track sponsorship (per track)	<b>6 available</b> 2 x companion animal, 2 x exotic animal, 1 x equine + 1 x large animal	●	●			●	●
	<b>\$3,000</b> For full exclusive track sponsorship (per track)	<b>4 available</b> 1 x companion animal, 1 x exotic animal, 1 x large animal, 1 x wet-lab	●	●			●	●
<b>Meals</b>	<b>\$4,200</b>	<b>4 available</b>	●	●			●	
<b>Coffee Break</b>	<b>\$1,200</b>	<b>2 available</b>	●	●			●	
<b>Conference/ Delegate Bags</b>	<b>\$4,000</b>	<b>1 available</b> ★ <b>EXCLUSIVE</b>	●	●	●		●	
<b>Lanyards</b>	<b>\$2,000</b>	<b>1 available</b> ★ <b>EXCLUSIVE</b>	●	●		●	●	
<b>Bag Inserts</b>	<b>\$500</b>	<b>Unlimited</b>	Sponsor must supply items for inclusion in delegate bags					
<b>Conference Kick-off Reception</b>	<b>\$5,000</b>	<b>1-2 available</b>	●	●			●	
<b>45<sup>th</sup> Anniversary Party</b>	<b>\$6,000</b>	<b>1-2 available</b>	●	●			●	



# SPONSOR & EXHIBITOR OPPORTUNITIES

## Full Descriptions

Opportunities	Details
<b>Meals</b>	<ul style="list-style-type: none"> <li>Sponsorship includes one breakfast or one lunch, signage and recognition in all conference materials and in app. Appropriate signage will be provided near the meal station.</li> </ul>
<b>Coffee Break</b>	<ul style="list-style-type: none"> <li>Everyone loves coffee breaks! Sponsorship includes one coffee/refreshment break, signage and recognition in all conference materials and in app. Appropriate signage will be provided near the meal station.</li> </ul>
<b>Conference/ Delegate Bags</b>	<ul style="list-style-type: none"> <li>All conference attendees will receive a conference bag for use during and after the event. Sponsorship includes your company branding/logo printed with the conference logo on all bags.</li> </ul>
<b>Lanyards</b>	<ul style="list-style-type: none"> <li>What a great way to show your support – each and every conference attendee wears a lanyard! Lanyard sponsorship includes your company branding/logo (color) printed with the conference logo on all lanyards.</li> </ul>
<b>Bag Inserts</b>	<ul style="list-style-type: none"> <li>Do you have a flyer, pen or other promotional item you'd like to include in conference bags? Sponsorship includes the ability to insert one flyer/small item in conference bags. The sponsoring company is responsible for providing the items to the ABVTA office by the agreed upon date.</li> </ul>
<b>Friday Conference Kick-off Reception (6-8:30 pm)</b>	<ul style="list-style-type: none"> <li>This networking reception will be complimentary to all attendees and will provide an opportunity for attendees and industry delegates to network together.</li> </ul>
<b>Saturday Night 45<sup>th</sup> Anniversary Party (8 – 11 pm)</b>	<ul style="list-style-type: none"> <li>This fun event will transport you back to 1979! Featuring a photo booth, backyard games and some great music this celebration is sure to not disappoint.</li> </ul>

## Sponsorship Levels/Tiers

### PLATINUM

**\$6,200 +**

4 complimentary conference registrations

Sponsor logo/image co-branded with conference logo as one of two default mobile app images

Sponsor logo/image shown in conference app  
Signage throughout conference

### GOLD

**\$4,200 - \$6,199**

3 complimentary conference registrations

Sponsor logo/image included on splash screen upon opening of conference app

Sponsor logo/image shown in conference app  
Signage throughout conference

### SILVER

**\$1,200 to \$4,199**

2 complimentary conference registrations

Sponsor logo/image shown in conference app

Signage throughout conference

### BRONZE

**\$500 to \$1,199**

1 complimentary registration

Signage throughout conference

# TRADE FAIR BOOTH SPONSORSHIP

## Trade Fair Dates & Times

Friday, May 24 6:00 PM – 8:30 PM

Saturday, May 25 10:30 AM-6:00 PM

Sunday, May 26 10:00 AM – 1:00 PM

This event will feature an exhibitor trade fair with 17 booths available. Refreshment breaks will be served in the trade fair area to maximize exposure to event attendees. A conference kick-off will be held on Friday, May 24 to allow additional time for attendees to visit the trade fair.

Booths are 8 feet wide by 8 feet deep with coordination by River City Events.

Booth fee: \$1,200

### Booths include:

- 8' high back wall drape (black)
- 3' high side wall drape (black)
- 6' table with floor length linen
- 2 chairs
- Electrical outlet



### Exhibitor move in:

Friday, May 24, 2024: 12-5 pm

All exhibit booths must be set up by 5 pm. No exceptions.



### Exhibitor move out:

Sunday, May 26, 2024: 1-2:30 pm

Any dismantling, packing or activity which would indicate closure of the booth/display before official closing on Sunday is strictly prohibited. All booth materials must be removed no later than 2:30 pm.

### Break Schedule:

Saturday, May 25, 2024

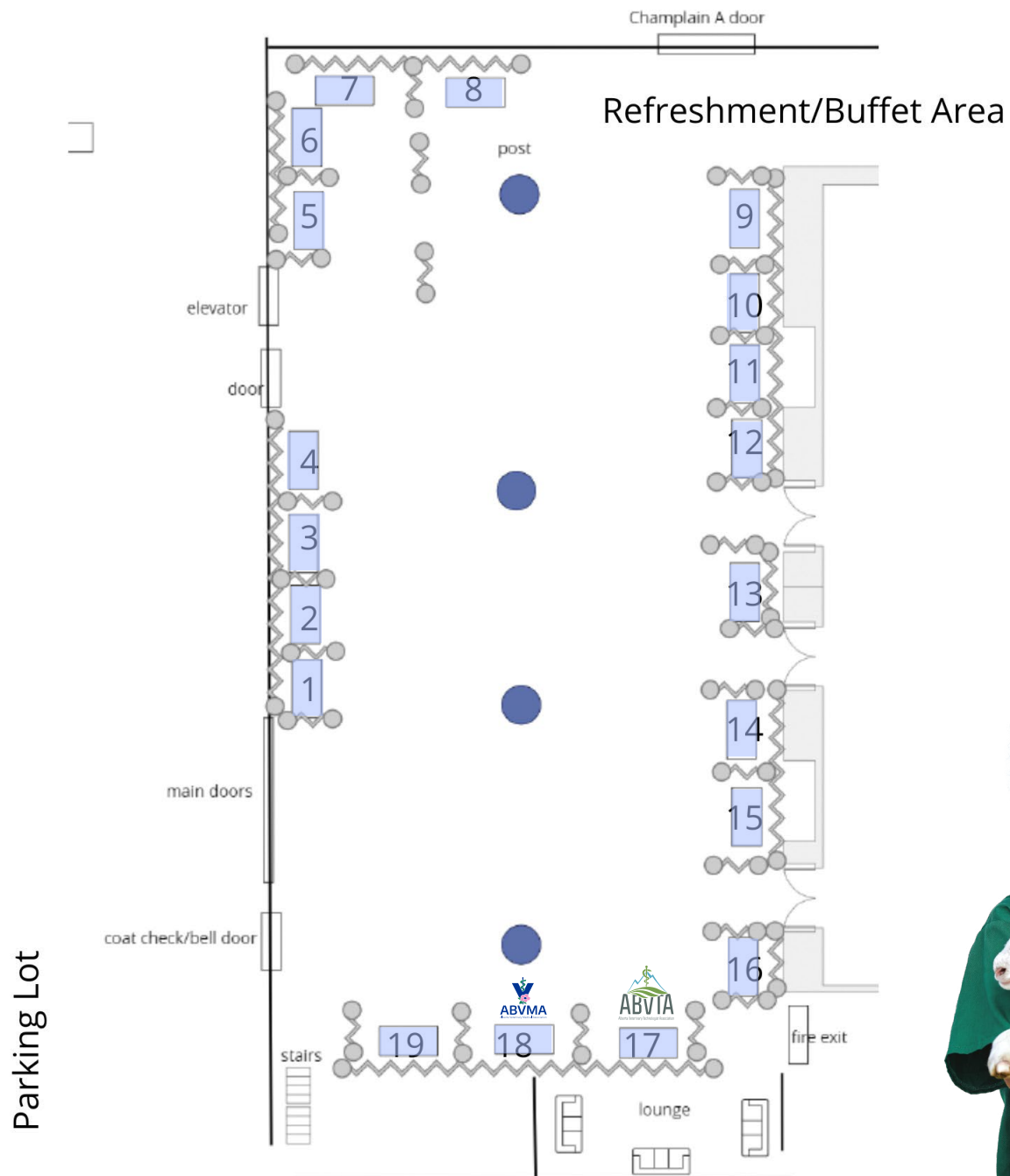
Morning Break	10:30-11:00am
Lunch	12:30-1:30pm
Afternoon Break	3:00-3:30pm

Sunday, May 26, 2024

Morning Break	10:00-10:30am
Lunch	12:00-1:00pm

Trade fair ends at 1 pm on Sunday, May 26.

# TRADE FAIR BOOTH FLOOR PLAN - SOLD OUT



# TRACK & SPEAKER SPONSORSHIP

The ABVTA conference offers two days of concurrent professional development for veterinary technologists, featuring three distinct learning tracks. Furthermore, we are pleased to announce a RECOVER CPR workshop scheduled for Friday, May 24, 2024.

Here are the pricing details for session sponsorship:

## WORKSHOPS & TOURS

- \$3500 exclusive sponsorship
- \$1750 co-sponsored

### SESSIONS AND SPEAKERS INCLUDE:

- RECOVER BLS/ALS Rescuer Certification Workshop - Amanda Barker, RVT
- Edmonton Valley Zoo Tours

## COMPANION ANIMAL TRACK

- \$3000 exclusive sponsorship (two-days)
- \$1800 exclusive sponsorship per day
- \$450 per session (4 sessions Saturday, 3 sessions Sunday)

### SESSIONS AND SPEAKERS INCLUDE:

#### Saturday

- Post-Pandemic Pups: How Can We Help – Jessica Benoit, RVT, VTS (Behaviour)
- Empowering RVTs through Critical Thinking and Triage – Kate Simon, RVT, VTS (Emergency and Critical Care)
- Pathophysiology and Treatment of Shock for RVTs – Kate Simon, RVT, VTS (Emergency and Critical Care)
- Getting your Kibbles in a Row – Preparing for Nutrition Tech Appointments – Robin Saar, RVT, VTS (Nutrition)

#### Sunday

- Optimizing Patient Comfort: RVTs Role in Pain Management and Post-Surgical Recovery - Kim Cumming, RVT, CCRP
- Implementing Behaviour Support in a Clinical Setting – Jessica Benoit, RVT, VTS (Behaviour)
- Practical Application of Behaviour Basics – Jessica Benoit, RVT, VTS (Behaviour)

Speaker sponsorship includes the opportunity to moderate the session and appropriate signage in the session room. Program is subject to change without notice. The ABVTA reserves the right to make adjustments to the program and speaker lineup as required. Speaker cancellations and changes are rare. In the event of a cancellation or change, the sponsoring company will be offered alternate sponsorship opportunities as available of an equivalent/similar level.



## SPONSORSHIP ORDER FORM

Click here fill out your order form!



## TRACK & SPEAKER SPONSORSHIP (CONTINUED)

### LARGE ANIMAL TRACK

- \$3000 exclusive sponsorship (two-days)
- \$1800 exclusive sponsorship per day
- \$450 per session (4 sessions Saturday, 3 sessions Sunday)

#### SESSIONS AND SPEAKERS INCLUDE:

##### Saturday (Equine Focus)

- Myths and Misconceptions of IV Catheters in Horses – Amanda Albrecht, RVT, VTS (Internal Medicine – Equine)
- Tips & Tricks for Equine Colic – Amanda Albrecht, RVT, VTS (Internal Medicine – Equine)
- Evidence Based Practice: What Does it Take? – Dr. Renate Weller, DVM, MSc, RCVS (Diagnostic Imaging)
- Vetfit – Exercise is Good For You! – Dr. Renate Weller, DVM, MSc, RCVS (Diagnostic Imaging)

##### Sunday (Production Animal Focus)

- Adding Value- One Tech at a Time: RVT Engagement in Large Animal Practice – Ashley Gaudet, RVT, VTS (Clinical Practice – Bovine)
  - Post Mortem 101 - Bovine Necropsies – Ashley Gaudet, RVT, VTS (Clinical Practice – Bovine)
  - Introduction to Small Flock & Backyard Poultry – Adam Spies
- 

### EXOTICS & WILDLIFE TRACK

- \$3000 exclusive sponsorship (two-days)
- \$1800 exclusive sponsorship per day
- \$450 per session (4 sessions Saturday, 3 sessions Sunday)

#### SESSIONS AND SPEAKERS INCLUDE:

##### Saturday

- Wildlife Handling Techniques, Triage and First Aid for Veterinary Technologists – Kim Blomme, RVT
- RVTs Role as Wildlife Advocates – Sara Mosselman, RVT
- Pint-sized Precision: Safe Blood Collection in Exotic Patients – Dr. Daren Mandrusiak
- Medicating the Unusual Suspects: A Comprehensive Guide to Exotic Companion Animal Pharmaceuticals – Samantha Sheppard, RVT

##### Sunday

- The Ins and Outs of Rabbit and Rodent Dentistry – Rennay Halbert, RVT
  - Triage Strategies for Exotic Pets – Alana Pay, RVT
  - Herp Health Essentials for RVTs – Alana Pay, RVT
-



# SPONSOR ORDER FORM



Company Name			Phone
Address	City/Province	Postal Code	Website

Company Representative Name (include up to 4 reps)	Representative Email

<b>EXHIBITOR BOOTH</b>	<b>\$1,200</b>
<b>Choice of Exhibitor Booth #:</b>	
1 <sup>ST</sup> CHOICE	2 <sup>ND</sup> CHOICE 3 <sup>RD</sup> CHOICE
<a href="#">CLICK TO VIEW MAP</a>	
<b>Type of Products Sold:</b>	
<b>Do not place me next to:</b>	
<b>Please place me next to:</b>	
<b>Subtotal A:</b>	

<b>MEAL OR REFRESHMENT BREAK</b>	
<b>Saturday:</b>	
Meal (breakfast or lunch)	\$4,200
Coffee Break (am or pm)	\$1,200
<b>Sunday:</b>	
Meal (breakfast or lunch)	\$4,200
Coffee Break (am or pm)	\$1,200
<b>Subtotal B:</b>	

<b>NETWORKING OR SOCIAL SPONSOR</b>	
<b>Conference Kick-off Reception</b>	
\$5,000 (or \$2,500 shared)	
<b>45th Anniversary Party</b>	
\$6,000 (or \$3,000 shared)	
<b>Subtotal C:</b>	

<b>OTHER HIGH IMPACT SPONSORSHIP OPPORTUNITIES</b>	
<b>Conference Delegate Bags</b> \$4,000	
<b>Lanyards</b> \$2,000	
<b>Bag Inserts</b> \$500	
<b>Subtotal D:</b>	

<b>PAYMENT</b>					
Subtotal A	Subtotal B	Subtotal C	Subtotal D	Subtotal E	<b>GRAND TOTAL</b>
	+	+	+	+	=
<b>Payment Type:</b> Visa MasterCard Cheque (made payable to ABVTA)					
NAME ON CARD					
CARD NUMBER					
EXPIRY					

## SPEAKER OR TRACK SPONSOR

### Workshops & Tours

\$3,500 (or \$1,750 shared)

### Companion Animal Track

\$3,000 exclusive (full conference)

\$1,800 exclusive per day

\$450 Specific Session:

Post-Pandemic Pups: How Can We Help

Empowering RVTs through Critical Thinking and Triage

Pathophysiology and Treatment of Shock for RVTs

Getting your Kibbles in a Row — Preparing for Nutrition Tech Appointments

Optimizing Patient Comfort: RVTs Role in Pain Management & Post-Surgical Recovery

Implementing Behaviour Support in a Clinical Setting

Practical Application of Behaviour Basics

### Large Animal Track

\$3,000 exclusive (full conference)

\$1,800 exclusive per day

\$450 Specific Session:

Myths and Misconceptions of IV Catheters in Horses

Tips & Tricks for Equine Colic

Evidence Based Practice: What Does it Take?

Vetfit – Exercise is Good For You!

Adding Value-One Tech at a Time: RVT

Engagement in Large Animal Practice

Post Mortem 101 - Bovine Necropsies

Introduction to Small Flock & Backyard Poultry

### Exotics & Wildlife Track

\$3,000 exclusive (full conference)

\$1,800 exclusive per day

\$450 Specific Session:

Wildlife Handling Techniques, Triage and First Aid for Veterinary Technologists

RVTs Role as Wildlife Advocates

Pint-sized Precision: Safe Blood Collection in Exotic Patients

Medicating the Unusual Suspects: A Comprehensive Guide to Exotic Companion Animal Pharmaceuticals

The Ins and Outs of Rabbit and Rodent Dentistry

Triage Strategies for Exotic Pets

Herp Health Essentials for RVTs

**Subtotal E:**